

Swansea University Research & Innovation Awards 2022 Partnership Package



Research & Innovation Awards 2022

Partner with us

Included within this document is further information on the opportunity to join our headline sponsor, UK Research & Innovation (Engineering and Physical Research Council) and celebrate the amazing collaborations taking place with a wide range of organisations and the impact these are having.

The Awards will showcase our collective response to major global challenges including the Covid-19 pandemic and climate change. As with previous years, we are confident the event will command widespread attention locally and regionally within the media and amongst highly distinguished supporters and guests.

As a sponsoring partner, you will be invited to join us at a high profile black tie dinner event (or alternative covid permissible formats) on Wednesday 6th April 2022 in the prestigious Great Hall at Swansea University's Bay Campus. The Award winners will be announced on the evening and awards presented in front of guests from a mix of business, health and public sector organisations alongside Swansea University staff.

The Awards celebration includes a pre-event champagne drinks reception and networking, an a la carte three-course meal and an Awards Ceremony.

Our 2020 Partners



Benefits of Sponsorship

- Partner with Swansea University and key strategic sponsors on a well-established event
- Associate your organisation with high impact Research & Innovation
- Include your organisation in a widespread press and social media campaign
- Secure a significant presence on Swansea University’s website
- Participate in high level networking at the event with key stakeholders within Wales
- Recieve introductions to world-renowned research staff operating within your sector to explore collaborative research opportunities
- Support the promotion of local Research & Innovation to an international audience

Category Award Sponsor

1. Outstanding Research & Innovation Collaboration in Humanities and Social Sciences
2. Outstanding Research & Innovation Collaboration in Medicine, Health and Life Science
3. Outstanding Research & Innovation Collaboration in Science & Engineering
4. Outstanding International Impact of Research & Innovation
5. Outstanding Contribution to Public Engagement
6. Outstanding Impact on Health and Well-being
7. Outstanding Impact on Industry, Commerce and Innovation
8. Outstanding Impact on the Arts, Culture and Society
9. Outstanding Contribution to Shaping the University’s Research & Innovation Community
10. Outstanding Research Supervision
11. Research & Innovation Rising Star – Postgraduate
12. Research & Innovation Rising Star – Early Career
13. Outstanding Technician’s Contribution Award

The Bottom Line: ~~£1000~~: £500 (+VAT)

Sponsorship prices have been reduced this year in recognition of the extremely challenging circumstances organisations have faced as a result of the global COVID-19 pandemic



1 Partnership

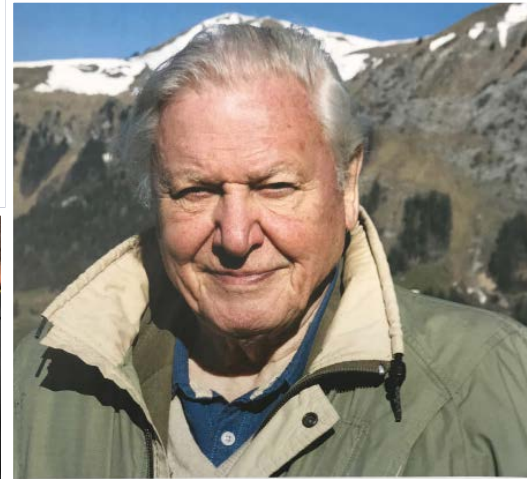


10 Awards

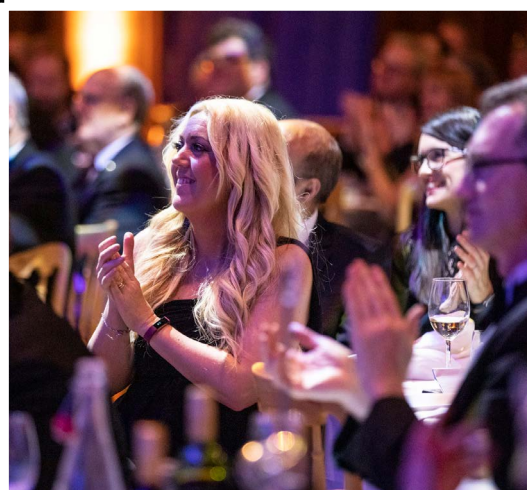
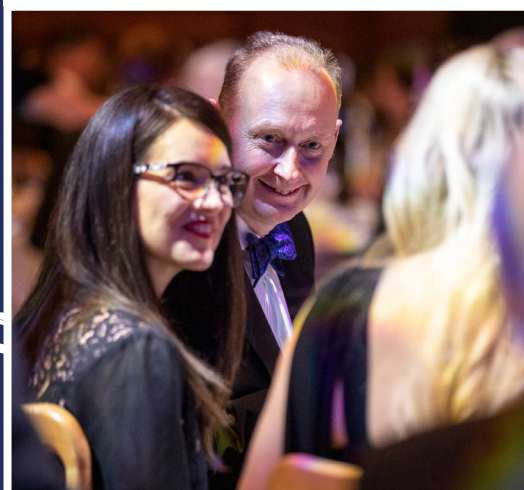


~~£1,000~~ **£500** (+VAT)

Sponsorship Package	Included
Pre-Award Build Up	
Organisation incorporated into a dual campus digi-screen advertising campaign	✓
Incorporation of your organisation in a social media campaign across Swansea University's primary Twitter, LinkedIn and Instagram accounts (170k+ followers)	✓
Organisation branding and synopsis on Swansea University's webpages	90 words
Meeting to identify how we could support your organisation innovate and grow	✓
Award Celebration	
Tickets to the Research & Innovation Awards ceremony	2 tickets
Organisation branding across promotional materials showcased on the evening	✓
Multiple exhibition/branding space in the Great Hall gallery area	Multiple 1m x 1m
Optional inclusion of organisation marketing materials in networking area	✓
Organisation logo on 'Welcome to Awards' marketing materials	✓
Special thanks from a member of Swansea University's senior management team and key note speakers	✓
Post-Award Promotion	
Video interview with a representative from your organisation to be developed and added to Swansea University's website and distributed via social media channels (140k+ following)	2 minute
Organisation incorporated into a promotional highlights video showreel	✓
Organisation incorporated into a dual-campus digi-screen advertising campaign 4 weeks post event across up to 60 screens	✓
Sponsor recognition in post-event communications including a press notice and a newsletter sent to 2k+ University stakeholders	✓
Sponsor recognition in updates to UK Research & Innovation (EPSRC)	✓
Organisation logo on R&I Award display at Swansea University for 1 year	✓
Permission to use event promotional materials and imagery in your marketing	✓
Tickets to Welsh Varsity	x 2



Congratulations to all your Award winners on their invaluable research.
David Attenborough



Previous Sponsor Feedback

“You can be proud of a really well organised and executed event. It was really great to see all of the shortlisted projects presented via the high quality films and talks and to be a part of such a prestigious celebration of excellence. Well done!”

Prof Neil Barron, Litelok



“It was fantastically organised and a delight to attend. The three of us really enjoyed our time there. Thank you for having us!”

Louise Rengozzi, Crunch Simply Digital



“Baldwins were delighted to sponsor an award. Thank you for inviting us to participate in such a great event. We felt that the whole process was undertaken in an extremely professional manner, culminating in a very slick and entertaining awards dinner.”

Chris Dale, Baldwins



The event was very enjoyable and impressed how well it was organised and ran on the night.”

Destanie Clarke, SPTS Technologies Ltd



We thoroughly enjoyed the evening, thank you.”

Teri-Ann, Winslow Adaptics



JOIN US

Please contact us by the 14th January 2022 to discuss sponsorship opportunities for the Research & Innovation Awards 2022

Email: researchandinnovationawards@swansea.ac.uk

Tel: 01792 606060